

## ANDRÉS RICHERO

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Andrés Richero is a Web Developer and Graphic Designer with 10 years of experience in the development of websites, web applications and graphics. For website and web application development he has solid knowledge of HTML, XHTML, DHTML, PHP, MySQL, CSS and Java Script. He has also worked with ASP in a couple of projects interacting with a Microsoft Access Data Base. For Graphic and Web Design Adobe Photoshop, Adobe Illustrator, Adobe Flash, Adobe InDesign (or PageMaker), Adobe DreamWeaver every day tools. Adobe Acrobat is also used for some presentations and also Camtasia Studio.

### Experience

**2008** <http://barknbath.com/>

Joomla Based Website. Site administration, content addition, module management. Built from scratch Joomla Template customized for this site. Processed and applied several images.

**2008** <http://puppywhiz.com>

Header/Logo design. Joomla template modification. CSS adjustments.

**2008** <http://cpvcash.com>

Template design. Header design. Autoresponder integration.

**2008** <http://www.foxstone.com.au>

Adjusted website template. Published delivered content and processed all images. Made template full XHTML 1.0 and CSS compliant. Built contact form script able to forward results by e-mail to website owner + submitter.

**2008** <http://indie2industry.com/>

Full Wordpress theme rework and customization. XHTML, PHP and CSS work involved. Image processing was needed.

**2008** <http://www.tdvhosting.com/>

Banners, headers and logo design for Top Dog Virtual Hosting. CSS Modified, Content added on a Joomla based website.

**2008** <http://gaeta-springall.com/nuevo/>

Website design and development. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website is fully XHTML 1.0 and CSS standards compliant.

Back End has been designed by the developer [<http://gaeta-springall.com/nuevo/admin>]. CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Section
- Add/Delete/Modify Project
- Add/Delete/Modify Kind of Project
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Image management. Image resizing.
- Delivers e-mails with messages posted on the contact form.

Designed the Database.

Google analytics implementation

Google sitemaps implementation

**2008 <http://establecimientotalitas.com>**

Website design modified and customized from an existing template. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website CMS relies on Joomla. Implemented modules to achieve the desired functionality.

- Add/Delete/Modify Section
- Add/Delete/Modify Category
- Add/Delete/Modify News
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Commenting system implemented
- Image management. Image resizing.
- Delivers e-mails with messages posted on the contact form.

SEO work was done on this project.

Google analytics implementation

Google sitemaps implementation

**2008 <http://websalto.com>**

Website design modified and customized from an existing template. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website CMS relies on Joomla. Implemented modules to achieve the desired functionality.

- Add/Delete/Modify Section
- Add/Delete/Modify Category
- Add/Delete/Modify News
- Add/Delete/Modify Videos
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Forum based on phpbb
- Commenting system implemented

- Image management. Image resizing.
- Delivers e-mails with messages posted on the contact form.

SEO work is being done on this project.

Google analytics iimplementation

Google sitemaps implementation

**2008 <http://workathomematters.com>**

Logo design. Custom logo design and implementation on site.

SEO.

Content layout.

Module installation and configuration.

Skin and container work for a website that relies on DNN (dot net nuke) as its CMS.

**2008 <http://tallerdanza.com>**

Website design and development. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website is fully XHTML 1.0 and CSS standards compliant.

Back End has been designed by the developer [<http://arqjorgesanchez.com/admin>].

CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Project
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Custom commenting system with CAPTCHA enabled
- Modify user Privileges
- Image management. Image resizing.
- Student subscription to courses. Student management.

Designed the Database.

Google analytics iimplementation

Google sitemaps implementation

**2008 <http://arqjorgesanchez.com>**

Website design and development. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website is fully XHTML 1.0 and CSS standards compliant.

Back End has been designed by the developer [<http://arqjorgesanchez.com/admin>].

CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Section
- Add/Delete/Modify Project
- Add/Delete/Modify Kind of Project
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges

- Image management. Image resizing.
- Delivers e-mails with messages posted on the contact form.

Designed the Database.  
 Google analytics iimplementation  
 Google sitemaps implementation

**2008 <http://consultorainnova.com>**

Website design and development. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP. Website is fully XHTML 1.0 and CSS standards compliant.

Google analytics iimplementation  
 Google sitemaps implementation

**2007 <http://www.amsur.com.uy>**

Website development. Design is Fully CSS based. Website presentation and content has a XHTML basis and interacts with PHP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2007 <http://favads.de>**

Website Development.

Database design.

Website is based in PHP/MySQL/CSS.

FavAds is an AdGenerator system.

The user can store and generate ad bloks similar to AdSense Blocks which can later be placed into Forums/MySpace/Facebook/Websites

It grants a simple way of promoting and generating traffic by getting the look and feel the user wants since colour schemes and different formats can be chosen. But as a secondary use, FavAds, depending on the user privileges, gets the complete list of promotions from zanox, paydotcom and clickbank by parsing their XML ´s.

The user can then generate AdBlocks promoting this products (he must be an affiliate to this programs) and earn the commision from them. Tracking is done and statistics are provided to each user for each block.

Blocks can be stored and modified at any time.

Each user has it ´s own adblock manager and category manager.

**2007 <http://tacua.com.uy>**

Website development. Design is Fully CSS based. Website presentation and content has a XHTM basis and interacts with PHP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2007 <http://www.favnetz.de>**

Website Design and Development.

Database design.

Website is based in PHP/MySQL/CSS.

FavNetz is an enhanced Social Bookmarking site. This means it works more or less as any Social Bookmarking site but includes some differences related to the user type. There are several user types with different privileges. FavNetz, FavAds, PowerBlogging and Mai-Space share the user database privilege table. For FavNetz depending on the privileges the user has, he can add his adsense code besides the bookmarked sites and earn some money from the sites postings. All these projects rely on a user referral scheme. Commissions are paid related to the level in which each user is. FavNetz got to bookmark 66608 sites and register 3125 users in different levels. Contests were run too and users were paid depending on the amount of sites and users they referred to the site so the tracking system was of vital importance.

**2007 <http://celebrationeventos.com.br/>**

Website development. Website presentation and content has a Flash basis and interacts through Action Script with ASP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2007 [http://taniabulhoeshome.com.br/index\\_flash.html](http://taniabulhoeshome.com.br/index_flash.html)**

Website development. Website presentation and content has a Flash basis and interacts through Action Script with ASP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2007 <http://mai-space.com>**

Website Design and Development.  
Database design.  
Website is based in PHP/MySQL/CSS.  
Directory of codes, graphics and layouts which can be used in MySpace.

**2007 <http://www.mai-space.com/comments/>**

Website Design and Development.  
Database design.  
Website is based in PHP/MySQL/CSS.  
The site enables the generation of images and banners for use in MySpace. The user selects an image from a repository organized by category and types text in three different lines which is rendered and blended into the image. Later the user can also add a block of text under the image using a fully html capable web editor. As an option the user can choose from a database a quote which will be rendered into the image just as the other text does. If the user has the right privileges, instead of linking the image to <http://mai-space.com>, it will be linked to his own URL. Several types of users are defined which have different privileges. The last step is to deliver the code which is copied and pasted into MySpace or equivalent site/forum.

**2007 <http://galeriaciudadela.com/>**

Website development. Flash website presentation. For this project a fully customized CMS has been developed. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen for the frontend. Back End has been designed by the developer [ <http://galeriaciudadela.com/admin> ]. CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Author
- Add/Delete/Modify Work of Art
- Add/Delete/Modify Category
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Recover Password
- Image management

Designed the Database.

**2006** <http://earn5.biz>

Website design and development. Based on PHP/MySQL/CSS.

Back end design.

Templates design.

Database Design.

Earn 5 is a project meant to generate income through websites. It articulates more than 400 websites and users. The main target of earn5 sites was to generate income from adsense and other affiliate programs by the generation of different "niche" sites and general sites so it pulls out information of a general database to which every website owner contributes with content and shows it in different ways preventing the content from being marked as duplicate.

Each website owner buys a domain and has an earn5 kind of site for which he can enter his personal profile and website details such as about us, contact us, personal links, site intro text, etc to make it different from others. Besides he can also choose from a list of pre-built templates to be able to change the site's look and feel.

To this configurable site the customer had access to, he could choose which categories, which articles, which rss feeds and which kind of ads to show/run.

Parting from this main multi-category site he could register other domains to which assign one single category and make it a niche site.

The database grew to have over 70000 articles and more than 400 domains. The functions available on the admin area were:

- Dashboard
- Settings
  - General (content per site)
  - About Us (content per site)
  - Profile (content per site)
  - Contact (content per site)
  - Adsense Code
  - Amazon Code
  - Personal Links (add/delete/modify)
  - Site intro
  - Keywords
  - Analytics Setup

- Sitemaps Setup
- Languages (German, English, both)
- Tipps (inclusion of pieces of text at different positions of the articles without altering the article entry on the DB)
- Profit Modules / Banners and tracking code
  - Zanox (add/delete/modify modules and select their position in site)
  - Affilinet (add/delete/modify modules and select their position in site)
  - Zatinos (add/delete/modify modules and select their position in site)
- RSS Feeds ( a feed parser was developed for users to add/delete/modify feeds they wanted to show in their sites in different positions)
- Domains (add/delete/modify domains and their settings for subsites. The user could get his site up and running instantly if the domain was already pointing to the right server)
- Articles (add/delete/modify owned articles)
  - Track owned articles views
  - Choose articles from the shared database.
- Arbitration Sites
- Manage Users
- Manage Privileges
- Manage Polls
- Manage Newsletters

**2006 <http://alicercesistemas.com.br/QAP/>**

Website development. Website presentation and content has an XHTML basis integrating flash elements and interacts with ASP to be able to send out e-mails using the contact form. Form checks are made using Java Script. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2006 <http://agro-internacional.com/>**

Website development. Website presentation and content has a Flash basis and interacts through Action Script with PHP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2006 <http://banktekgroup.com>**

Website development. Website presentation and content has a Flash basis and interacts through Action Script with PHP to be able to send out e-mails using the contact form. Design has been delivered by Siccardi Design as Adobe Illustrator files of each screen.

**2006 <http://www.ice3al.org>**

Website development. Website presentation and content has an XHTML/PHP basis integrating flash elements. Site design is fully CSS driven. Assigned the different colour schemes for project sections.

**2006 <http://www.pequemundo.com.uy>**

Website Design. Designed header and banners for different website sections. Defined the main colour palette. Logo design.

**2005 <http://newcollege.de/>**

Website design and development. Based on PHP/MySQL/CSS.

Back end design.

SubSites design.

Database Design.

NewCollege is a Home Office for MLM affiliates (Herbalife). User tracking is therefore the most important part of this system.

It provides it's users with a business manager (all the data related to any person interested in that kind of business), customer manager (data of people to which they sell products), personal contacts, events calendar, task administrator, info center, forums, training center, organization administrator (tree), tracked coaching programs, online conferences and video centers.

Some of the most important sections of this project are the business manager which works together with the customized subsites, the training center and the organization administrator.

In the organization administrator the user can have his full organisation tree or by level and for each member of his tree have the full details and tracked activities.

The subsites (6 kinds) are generic sites which promote some of the areas of interest and request the filling of a form to the end user. All the details that the end user enters in that form are stored in a database and tracked from there on.

The NewCollege User can access the business manager and start a step by step contact and formation of the new interested person. All the activity is tracked. The step by step process changes when this newly interested person joins the MLM company.

From then on all the training he receives is tracked step by step too.

**2005 <http://smsuruguay.com>**

Website design and development. For this project a fully customized CMS has been developed. CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Author
- Add/Delete/Modify Article/Content
- Add/Delete/Modify Category
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Recover Password
- Image management
- Poll Manager.
- Track subscription to services.
- SMS Message delivery and storage interacting with a pre-existing cgi script.

Website design is fully CSS driven.

**2005 <http://vazchemicals.com>**

Website design and development. Website presentation and content has an XHTML/PHP basis and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2005** <http://uruguaymudanzas.com>

Website design and development. Website presentation and content has an XHTML/PHP basis integrating flash elements and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2004** <http://pisabarro.com>

Website design and development. For this project a fully customized CMS has been developed. CMS System is based on PHP/MySQL including some Java Script. The CMS includes functions such as:

- Add/Delete/Modify Author
- Add/Delete/Modify Article
- Add/Delete/Modify Category
- Add/Delete/Modify User
- Add/Delete/Modify Newsletter
- Review Incoming messages. Reply to Incoming Messages
- Modify user Privileges
- Recover Password
- Image management
- Tracking User/Editors activity.

In this case a change of name was suggested and logo was redesigned. Together with this bookmarkers, envelopes, letterhead, brochure, personal cards and internal work paper and forms were designed.

**2004** <http://tucci.com.uy>

Designed header and banners for different website sections. Defined the main colour palette.

**2004** <http://www.adau.com.uy>

Designed header and banners for different website sections. Defined the main colour palette. Designed Interface Icons.

**2004** <http://www.membresiatllecherviere.com>

Website design and development. Website presentation and content has an HTML basis integrating flash elements.

**2004** <http://pedromerla.com>

Website design and development. Website presentation and content has an XHTML/PHP basis integrating flash elements and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2004** <http://hotelgenoves.com.uy>

Website design and development. Website presentation and content has an XHTML/PHP basis and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2004** <http://generoydiversidad.org/>

Website design and development. Website presentation and content has an XHTML/PHP basis integrating flash elements and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2004** <http://rivendelaparthotel.com>

Website design and development. Website presentation and content has an HTML basis.

**2004** <http://ez-turn.net>

Website design and development. Logo was designed in this case too. Website presentation and content has an XHTML basis.

**2004** <http://piriapolis.org.uy>

Designed header and banners for different website sections.

**2003** <http://fischer.com.uy>

Website design and development. Logo was designed in this case too. Website presentation and content has an XHTML basis.

**2003** <http://monicapacker.com>

Website design and development. Logo was designed in this case too. Website presentation and content has an XHTML basis.

**2002** <http://www.clinicaswiss.com/>

Website design and development. Website presentation and content has an XHTML/ASP/AccessDB basis integrating flash elements and interacts with ASP to be able to send out e-mails using the contact form. Form checks are made using Java Script. This website included an Admin Area through which Incoming Messages were stored and could be replied. Also Newsletters were stored/generated and could be sent out to all registered users. User Management could be done, privileges could be changed. It also counted with a custom Poll Manager.

**2001** <http://www.novacargo.com/>

Website design and development. Website presentation and content has an XHTML/PHP basis integrating flash elements and interacts with PHP to be able to send out e-mails using the contact form. Form checks are made using Java Script.

**2000** <http://aspeninvest.com>

Logo Design. Envelopes, Personal Card, Brochure and Letterhead Design.

The website bases its layout and colour scheme in the brochure design.

**1999** <http://educajedrez.com>

Website design and development. Website presentation and content has an XHTML/ASP/AccessDB basis integrating flash elements and interacts with ASP to be able to send out e-mails using the contact form. Form checks are made using Java Script. This website included an Admin Area through which Incoming Messages were stored and could be replied. Also Newsletters were stored/generated and could be sent out to all registered users. User Management could be done, privileges could be changed. It also counted with a custom Poll Manager.

**1998** <http://circuloinformatico.com>

Website design and development. Website presentation and content has an XHTML/ASP/AccessDB basis integrating flash elements and interacts with ASP to be able to send out e-mails using the contact form. Form checks are made using Java Script. This website included an Admin Area through which Incoming Messages were stored and could be replied. Also Newsletters were stored/generated and could be sent out to all registered users. User Management could be done, privileges could be changed. It also counted with a custom Poll Manager.

**1997** <http://www.lapedrera.com.uy/>

Participated in website conception, logo design and original flash presentation. Developed first website version using Flash + HTML.